



FOR IMMEDIATE RELEASE
Graphic included as attachment

The Dairy Shuffle!

GSB Flavor Creators introduces new flavors suitable for dairy products.

KENNESAW, GA – May 8, 2009 – GSB Flavor Creators has introduced three new flavors for dairy products.

Do you have a dairy product that needs pizzazz? Why not make it stand out above all the rest? Try our shuffled flavors for dairy!

The following flavors can also be used in alcoholic beverages, non-alcoholic beverages, confections, baked goods, savory creations, and more. Be the first to market these sensational blends in your best products and find that competitive edge.

The Ugly Dragon

An intriguing blend of Uglifruit and Dragonfruit to catch any consumer's eye!

Pomecello

A delectable blend of Pomegranate and Lemoncello to satisfy the taste buds!

Lingering Lavender Berry

Who knew Lingonberry and Lavender would be such a perfect pair?

These flavors are part of a new company-wide flavor campaign, which aims to combine the most unusual, yet complementary tastes to create unique, exotic and perfectly paired flavors.

The company specializes in custom flavor creation, using the highest quality products. Its flavor development team works to custom create flavor systems designed to transform base formulations into unique products. GSB's state-of-the-art research and manufacturing facilities are located in metro Atlanta, Georgia, a major transportation hub, allowing efficient service to domestic and international customers.

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