

Superfruit and Exotic Fruit Flavors

GSB proudly presents exotic flavors from around the world. We have created flavors that represent the eclectic tastes of the four corners of the earth. Some of these flavors are considered superfruits; a group of fruits with a high antioxidant content or full of other beneficial nutrients. Our exotic flavors and superfruit flavors have been tested in many different applications which provide a wide range of flavors to offer. GSB is always in search of new and exciting flavors that can be developed for any application.

Superfruit and Exotic Fruit Flavors

Natural **Acai** Flavor WONF W.S. #8512

0.4% in finished beverage

0.2% in finished tea

Native to the Amazon region of Brazil. Flavor similar to blueberry with chocolate nuances.

Natural **Aronia (Chokeberry)** Type Flavor W.S. #7801

Usage: 1.0-1.5% in cordials

0.2% in finished beverage

Native to eastern North America. Astringent, fruity flavor similar to a cranberry.

Natural **Bilberry** Type Flavor W.S. #7890

Usage: 1.0% in cordials

0.1% in finished beverage

0.1% in finished tea

0.5% in baked goods

Native to northern Europe, western Asia and the Rockies of western North America.

Sweet, jammy, woody flavor similar to a blueberry.

Natural **Blueberry** Flavor WONF W.S. #7818

1.0% in cordials

0.5% in baked goods

0.2% in finished beverage

Native to North America, eastern Asia and northern Europe. Sweet, juicy, woody, jammy flavor.

Natural **Cranberry** Flavor WONF W.S. #5416

Usage: 0.5% in finished beverage

Native to the northern part of the United States. Fruity, floral flavor with a sharp, acidic and astringent background.

Natural **Dragonfruit** Type Flavor W.S. #7570

1.0% in cordials

0.2% in finished beverage

0.2% in finished tea

Native to Mexico and Central and South America. Also known as pitaya, the flavor is reminiscent of strawberry and pear.

Natural **Elderberry** Flavor WONF W.S. #7793

Usage: 1.0-1.5% in finished tea

Native to temperate to subtropical regions of both the Northern and Southern hemispheres. Dark, woody flavor with wine-like nuances.

Natural **Goji** Flavor WONF W.S. #8518

0.4% in finished beverage

0.4% in finished tea

Native to southeastern Europe and southwest Asia. Also known as wolfberry, the flavor is reminiscent of raisins and dates, with a slight tomato nuance.

Natural **Guarana** Flavor WONF W.S. #2914

1.5% in cordials

0.13% in finished beverage

0.5% in ice cream

Native to the Amazon basin. A slightly bitter flavor with cocoa and coffee notes.

Natural & Artificial **Guava** Flavor W.S. #3601

Usage: 0.2% in finished beverage

Native to Mexico, the Caribbean, Central America and northern South America. Ripe, tropical flavor with citrus nuances.

Natural **Huckleberry** Type Flavor W.S. #8138

1.0% in cordials

0.2% in finished beverage

0.75-1.0% in baked goods

0.05% in finished tea

0.01% in chocolate

1.0% in hard candy

Native to the Pacific Northwest of North America. Jammy, sweet flavor similar to a blueberry.

Natural **Kiwi** Type Flavor W.S. #3191

0.5% in finished beverage

Native to southern China. Green, fruity, tropical flavor.

Natural **Lingonberry** Type Flavor W.S. #7891

Usage: 1.0% in cordial

0.1% in finished beverage

Native to forests of northern Eurasia and North America. Floral, astringent flavor similar to a cranberry.

Natural & Artificial **Lychee** Flavor W.S. #5906

Usage: 0.4% in cordials

0.2% in finished beverage

0.4% in frozen dessert

Native to southern China, also found in Vietnam, Indonesia and the Philippines. Creamy, juicy, smooth, delicately sweet flavor.

Natural **Mango** Type Flavor W.S. #1715

Usage: 1.5% in cordials
1.0% in finished beverage
1.0% in finished tea
1.0% in ice cream

Native to southern and southeast Asia. Fruity, fatty flavor with peach and pineapple notes.

Natural **Alphonso Mango** Type Flavor W.S. #5767

Usage: 0.25% in cordials
0.1% in finished beverage

Produced in western India. Same flavor as mango, with more intense flavor and sweetness.

Natural **Mangosteen** Type Flavor W.S. #8513

0.5-0.6% in finished beverage

Native to Southeast Asia. Sweet, creamy, tropical, citrus flavor with peach nuances.

Natural **Blood Orange** Flavor WONF W.S. #7593

0.2% in finished tea

Native to Sicily, Italy and Spain. Sweet, juicy, less acidic flavor.

Natural **Bitter Orange** Flavor WONF W.S. #7557

0.1% in finished beverage
0.2% in finished tea

Native to southern Vietnam. Slightly bitter, zesty, highly acidic flavor.

Natural **Honeybell Orange** Type Flavor Extract W.S. #8248

Usage: 0.3% in finished beverage

Native to the United States. Juicy flavor reminiscent of tangerine and grapefruit.

Natural **Papaya** Type Flavor W.S. #4031

Usage: 1.0% in cordials
0.1% in finished beverage

Native to the tropics of the Americas and Mexico. Very sweet, juicy flavor reminiscent of pineapple and pear.

Natural & Artificial **Passionfruit** Flavor W.S. #7516

Usage: 0.1% in finished beverage
3.0% on tea leaves
1.0% in finished tea
0.05% in dairy products

Native to Brazil. Ripe, tropical, slightly astringent flavor with citrus notes.

Natural **Paw Paw** Type Flavor W.S. #8500

Usage: 1.0% in cordials
0.2% in finished beverage

Native to eastern North America. Creamy, fatty, green flavor with banana and mango nuances.

Natural **Pomegranate** Flavor WONF W.S. #7052

Usage: 1.0% in finished beverage

Native to Afghanistan, Pakistan, India and northern India (Himalayas). Astringent, refreshing flavor with hints of citrus and berry.

Natural & Artificial **Prickly Pear** Flavor W.S. #8239

Usage: 0.25-0.35% in finished beverage

Native to Mexico and the Mediterranean. Green, refreshing, fruity flavor.

Natural **Red Currant** Type Flavor W.S. #7800

Usage: 1.0-1.5% in cordials

Native to parts of Western Europe. Aromatic, sour flavor similar to black currant.

Natural **Uglifruit** Type Flavor W.S. #7571

Usage: 0.3% in cordials
0.2% in finished beverage

Native to Jamaica. Citrus flavor reminiscent of grapefruit and tangerine.

Natural **Yuzu** Type Flavor Extract W.S. #8464

Native to East Asia. Flavor similar to grapefruit with mandarin orange overtones.