



**Join GSB in a Round of Applause!**  
As we welcome two team members to the family.

**Jo Ivey**  
Customer Service Manager

**Vilma Escobedo Frothingham**  
Latin American Account Executive

Jo Ivey joined us several months ago and has become a great asset to the company.

"I am delighted to be working with GSB Flavor Creators as Customer Service Manager. If you have any questions, need specific forms, want to request a flavor sample or would like to place an order, please contact me at 770-424-1886 or email me at [jivey@gsbflavorcreators.com](mailto:jivey@gsbflavorcreators.com)."

She does ask if at all possible to send all orders to her either by fax (770-422-1732) or email.

Vilma Escobedo Frothingham joined us a few years ago and will now be utilizing her bilingual expertise to prosper the company further.

"I have enjoyed the last three years so much and they have flown by," she said. "I am very excited about my new position and the challenge it brings! I am eager to branch out to the Hispanic market to create new business for GSB. It's a new adventure and I hope to make an impact in this market with the fluency in Spanish and English that I have cultivated throughout my life."

Stay tuned soon for GSB en Espanol!

**Welcome to the GSB family!**

Olivia Noland  
Marketing Manager  
GSB Flavor Creators

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